

# Make a Difference

## Schools & Hospitals

### What is it?

A motivational team building activity working towards an admirable objective and benefiting your community. Teams are asked to pool their skills to help a school or hospital achieve a goal - not only by providing general help but by creating a long lasting, visible result.

Get out there and make a difference!

### How does it work?

The school or hospital could be based anywhere in the UK – we will help you choose one. This facility may be new to you, or one you already have links with.

Typical Make a Difference tasks include renovating a local school or

hospital building, or creating a park or garden. However, any activity helping a school or hospital's practical operations or facilities is possible.

The task requires both physical effort and mental or organisational skills, and can operate in one of two ways. Teams either tackle separate smaller projects in different locations or areas, or collaborate on one major project where specific roles or sections of the task are allocated. In each case, the group recognises job roles suited to particular individuals' skills and delegate accordingly.

We will communicate and liaise with the site as well as supply basic project help and support. In addition to this, teams are given a task budget to spend on extra manpower, equipment or materials – though to develop resource management skills, any use of the budget should be justified to the whole group.

The completion of the task brings a realisation of the benefits of a 'one team' philosophy, as well as the

lasting appreciation of those immediately gaining from the project.

### Who is it suitable for?

- Teams seeking improved motivation or communication
- Any team wishing to build self confidence
- Those seeking to work towards a common goal
- Any organisation wishing to forge links with a local community

### What are the benefits and outcomes?

- Skills in planning, time management, negotiation and communication
- New personal insights and self confidence
- Leaving a valuable legacy
- Raised company profile - a valuable PR story
- Improved team morale
- Gratitude and acknowledgment from those benefiting

### Enhancements

- Capture the project on film for a video acting as a memento, or for internal/external public relations purposes
- This activity is a perfect follow up to any conferences or assessment programmes dealing with issues surrounding teamwork or corporate responsibility
- Include situations to highlight key messages or business aspects such as displaced resources: How will the team work together when a 6ft man in a dog-suit keeps moving their tools?

