

# The NeXt Factor

## What is it?

Teams transform themselves into pop groups and perform a chosen track...live!

Take part in the ultimate battle of the bands to secure fame, fortune and a lifelong priority pass to the front of the photocopier queue. Test your vocal

chords, strut your stuff and win over the judges in this complete package of music, stardom, collaboration and company values.

The search is on to find The Next Factor!

## How does it work?

The Next Factor is an afternoon and/or evening of comedy, excitement and musical entertainment. The team objective of the event is to create an outstanding performance to wow the judges, get through the auditions and reach the final live show for a chance to be crowned musical champions. The event is highly flexible and can be structured according to our timeframe and objectives.

## Example format

The show's host, 'Dermot O'Really', introduces the guests to the event and explains the format. Teams decide on a suitable name for their band.

A vocal coach can be used as an energiser to warm guests up for the challenge. This session will introduce the whole group to performance techniques including breathing, preparation, presentation, posture and tuning. A choreographer can also be used to encourage the extravert side of guests and put them through some dancing exercises, whilst providing inspiration for onstage routines.

## The Preparation

After the singing and dancing energisers, the teams retire to their separate rehearsal rooms. Here they find a CD player and a team pack including: CD of well known songs, CD of instrumental versions, a prop store credit card and a song topic suggestion sheet.

With a list of topics that link in with a particular set of company values or business/industry messages, teams are challenged to write a set of lyrics relating to one of these topics. These lyrics need to fit the tune of one of the renowned songs on the CD - no easy task. The instrumental version of this song can then be used to practice and choreograph the teams' own dance routines and performances.

The professional vocal coach and choreographer visit each of the teams during their preparation to see how they are progressing and give them some hints and tips.

Using their prop store credit card, teams can also use the preparation time to buy wigs, hats, costumes, instruments and props to enhance their performance.

## The Audition

Before they can reach the final show, each team must face the panel of judges. A 'green room' can be set up for teams to wait in – to help them try to relax before their shot at making it to the live show.

Each team's rendition will draw critique from the judges in typical reality talent show fashion. The judges can include actors playing Simon Cowell, Louis Walsh and Sharon Osbourne. The vocal coach and choreographer can also be present to give their professional opinions on the teams' performances and a senior member of your company could judge how well each band's lyrics relate to their specific business message.



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## The Final

Later on, the teams regroup. After the judges have voted for their favourite performances, Dermot O'Really is able to announce the finalists who made it past the auditions, and these teams then perform their track live on stage in front of the whole group.

Intelligent lighting, smoke machines and other special effects can be used to make the performances as extravagant as possible and create a truly showbiz atmosphere.

After scrutinising each final performance, the judges will be asked to pass comment – an opportunity for the audience to enjoy watching the budding new artists squirm on stage!

And the winner...let the audience decide...

## Enhancements and Options

- Omit the business message lyrics and have teams take on the songs in their original form
- Auditions can have a video relay link to the green room, or can be videoed to produce an edited tape of the whole event.
- Feature celebrity judges or hosts – perhaps Simon Cowell really will comment on your company's wannabe stars?
- Handheld keypads for the audience to vote on the winners of the live final
- A pop star inspired evening

## Who is it suitable for?

- Newly formed teams
- Established teams needing revitalising
- Teams seeking better co-operation
- All ages, genders and business backgrounds

## What are the benefits and outcomes?

- Communication
- Creativity
- Team collaboration to achieve a common goal
- Creative enjoyment
- Time management abilities

## Timing and Logistics:

<b>Number of people</b>	12 - 100+
<b>Duration</b>	From 3hrs to a full day
<b>Venue / Logistics</b>	Indoor
<b>What we supply</b>	PA system, microphones, panel judges and host, team packs, props and costumes, vocal coach and choreographer, lighting and AV package, staging and plasma screens. Pre-event planning and on-site management.
<b>Pricing</b>	On application
<b>Health and safety</b>	Risk Assessed, £10million Public & Product Liability and Professional Indemnity Insurance