

Pimp My Pit Stop

What is it?

This is a dynamic and exciting competitive team building activity, based on the world of Formula One motor racing. Each team must design, pitch an F1 concept, construct and race a man-powered prototype vehicle to victory.

How does it work?

Within the allotted time teams plan, interview various motoring sponsors, pitch for investors cash, build, test, and prepare their prototype vehicle for a racing finale.

After the brief, teams separate to allocated pit areas and designate roles, such as Pit Crew, Mechanics and Designers...even Financial Controllers. Each team is allocated a budget and supplied with a set of standard vehicle parts. The rest is up to the teams to decide; highlighting the importance of the planning stage & stringent financial management.

To finish the vehicles' construction, teams must buy parts and components from a workshop. In addition to 'jazz up' their creations a design studio will offer branding, livery and cosmetic parts - for a price of course! To acquire required parts and materials, teams can barter and exchange with each other. Negotiation with other teams can also be applied for the use of important parts and tools.

Example format

Phase 1: Briefing & Planning

Phase 2: Design & Production – Resource Planning, Interview Sponsors, Pitch to Investors & Negotiations

Phase 3: Testing on the Track

Phase 4: Heats & Races – Grand Prix Finale & Prizegiving

The Finale

When the building is over and the test runs completed, the race for the chequered flag begins!

Racing overalls, crash helmets, sound effects and music are used during the event to create a genuine racing atmosphere. The teams' vehicles take to our specially made track and tear away from the starting grid in a test of design performance.

To show that winning the race isn't everything, there will also be other prizes on offer – these can include 'best use of budget', 'most stylish design' or 'weirdest looking vehicle'!

Who is it suitable for?

- All ages, genders, organizations and backgrounds
- Colleagues, clients or families
- Most effective for 40 or more people

What are the benefits and outcomes?

- Action packed morning or afternoon
- An exciting way for guests to meet
- A great incentive reward
- Highly memorable team event



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Enhancements (additional cost)

- Photographer to capture fun moments
- Videographer to capture the event
- Incorporate company themes and messages
- Medals and trophies for a Prizes giving ceremony
- Celebrities to hand out prizes

Number of people	A Minimum of 18 - Unlimited
Duration	2-4 hours
Venue / Logistics	Indoor or Outdoor
What we supply	All instructors and equipment, as per client requirements
Pricing	On Application
Health and safety	Risk Assessed & £10million Public & Product Liability and Professional Indemnity Insurance.

