

# Pimp my Ride

## What is it?

A creative and crazy head to head team building event. The opportunity to build the ultimate vehicle and race it. With off-road wheels, blue under lighting, boom box and a drinks holder, you'll be lord of the race track!

## How does it work?

Teams enhance scrap yard salvaged vehicles with huge wheels, extravagant alloys, funky paint jobs, flashing lights and thumping sound systems.

To optimise productivity, team members are allocated specific roles as designers, tacticians, spray painters or constructors.

Each team receives a cash sum to purchase equipment, materials and expertise. In addition, extra money can be gained by completing various cryptic and mental puzzles. Teams' cash can be spent in two areas:

### Wacky Workshop

Purchase a selection of wheels, lights, spoilers and sound systems.

### Sports Studio

Purchase colour schemes, spray paint, branding and music to stand out from the crowd. The teams can also buy 'signature' music to play loudly from their sound system in an attempt to drown out their rivals with the latest thumping tunes.

### Royal Race Rumble

Once the vehicles are complete and following a quick test run, the teams nominate their drivers for the finale.

Each vehicle pulls up to the racing line in style, to the sounds of their 'signature' tune.

After some engine revving, teams will race around our challenging track of tyres, cones and bunting. The first past the chequered flag wins!

## In the Bling or in the Bin?

After the race winner has been declared, the group judge the creativity and end result of each team's vehicle with a simple thumbs up or thumbs down scoring system. There will be several prize categories.

Some suggestions are:

Fastest vehicle

Loudest vehicle

Vehicle built on the smallest budget

Best team spirit and harmony

Greatest ingenuity

Most pimped!



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## Who is it suitable for?

- All genders, organisations and backgrounds
- Colleagues or clients
- Most effective for 20 or more people

## What are the benefits and outcomes?

- Team bonding through a lively and challenging task
- How to focus on and achieve a common goal
- Satisfaction having made an original vehicle

## Timing and Logistics:

<b>Number of people</b>	10 - 100 or more. Can consist of numerous teams
<b>Duration</b>	3 hours
<b>Venue / Logistics</b>	Indoor and outdoor. Ideally held at a venue with a spacious area – can be held in your company car park.
<b>What we supply</b>	Instructors, AV system, crash helmets, vehicle building materials and all necessary equipment including assorted vehicular Bling. Pre-event planning and on site management
<b>Pricing</b>	Price on application
<b>Health and safety</b>	Risk Assessed & £10million Public & Product Liability

