

The Da Vinci Code

What is it?

An epic best-seller based trail.

You're sitting on a park bench, minding your own business and drinking a cappuccino when a tweed jacketed man approaches you. With urgency in his voice, he tells of a quarrel between the Vatican and an enigmatic underground society. Someone's even gone and gotten killed over it! The police are asking for help to solve the murder and uncover a mysterious secret.

Time to embark on a Da Vinci Code adventure!

How does it work?

It was all very well for Dan Brown to sit there in front of a typewriter in his dressing gown and become a multi-millionaire. He probably didn't even make his own cups of tea. But to truly crack the Da Vinci code, a little bit of endeavour is needed.

The Da Vinci Code is tailored to your needs, and can be based in any city. For extra authenticity you could base the trail in London or Paris, or both! Assembled at a well known city location, teams can be briefed by our own 'Robert Langdon' and each given a different cryptic clue to solve. The answers to these clues will reveal other historical landmarks or buildings, and teams make their way to these points in the city.

Along the route, teams are met by a series of clues, puzzles or challenges, which when successfully tackled reward teams with information or points. These puzzles may be linked to the Da Vinci Code book – try your hand at cracking a Da Vinci 'cryptex'. The solutions to these puzzles and clues will guide teams across city locations.

Throughout the day, costumed characters will act to either aid or hinder teams' progress. A sinister albino monk might offer false information, or a determined French inspector may give assistance in cracking clues. Teams are warned of these possibilities and use their own judgment regarding which characters to accept help from.

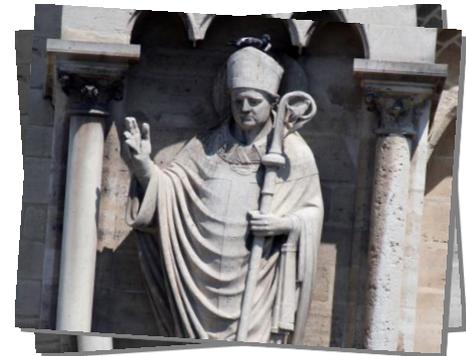
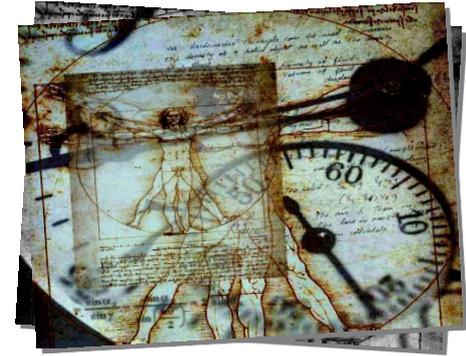
After racing to decipher every puzzle and reach each historical location, teams arrive at the same final site. Here, the team to figure out the final clue or accumulate the most points are declared winners and the profound secret of the Da Vinci Code is revealed to all....

Who is it suitable for?

- New teams or teams lacking familiarity
- Most effective for 30 or more people
- Colleagues or clients
- Ideal as an energising afternoon for incentive or conference delegates
- Any business team seeking better co-operation and teamwork
- All ages, genders and business backgrounds

What are the benefits and outcomes?

- Team co-operation
- Creative problem solving
- An imaginative and thrilling adventure to achieve a common goal
- Lateral, critical and analytical thinking



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Enhancements

- Modify the story or plot to suit you: Teams could be racing to find a stolen piece of artwork, trying to stop an evil priest reaching a church's treasure, or striving to locate the holy grail
- A post-trail dinner can be arranged at an exclusive restaurant; if in Paris, perhaps the Jules Verne on the second floor of the Eiffel Tower!
- Feature Da Vinci Code style artwork to augment theming and ambience
- Additional dinner time entertainment can be arranged
- Teams can traverse the trail in authentic Da Vinci Code fashion – in a fleet of Sophie Neveau's Smart Cars or mopeds
- Bespoke way-point challenges: To further mirror the novel, teams can recreate Lea Teabing's learjet journey to London in a flight simulator

Timings and Logistics

Number of people	10 – 100+
Duration	2 hours to a full day or more!
Venue / Logistics	Town / city of your choice
What we supply	Characters and staffing, everything necessary for each challenge or clue. Pre-event planning, scripting and on site management
Pricing	On application
Health and safety	Risk Assessed, £10million Public & Product Liability and Professional Indemnity Insurance

