

# Tonight Matthew

## What is it?

Karaoke with kudos; Tonight Matthew is a game show based on TV's 'Stars in Their Eyes', challenging contestants to truly 'become' a renowned singer.

Take one account manager with a penchant for country music.

Add make-up, cowboy boots, a wig and some oversized jewellery. Now watch in awe as they ditch Microsoft for the microphone and step through a cloud of dry ice as Dolly Parton, ready to serenade the audience.

"Tonight Matthew, I'm going to be....."

## How does it work?

Budding starlets take on the persona, appearance and voice of well known music icons to perform famous hits.

Contestants have the option of performing solo, or together as part of a pop group. The performers can choose which pop act to portray, or the competition could be more spontaneous – with allocated artists and songs pulled dramatically from a golden envelope. Contestants then have a period of time to prepare their routine.

Before each performance our host asks each casually dressed contestant a little about about themselves. They then walk through the 'star door'. After a few moments of careful preparation, they emerge from a blanket of smoke – made up, dressed up and fired up - as the star of their dreams!

Then it is time for business - contestants perform their chosen artist's song as accurately as possible. Once all the acts have performed, the audience cast their votes using electronic pads and determine the winning performers and/or groups.

A subsequent awards ceremony can feature presentations for the best overall performance, best stage act, best vocals, best interview and 'most interesting representation'.

## Who is it suitable for?

- All age ranges, organisations and backgrounds
- Colleagues, clients or families

## What are the benefits and outcomes?

- Great entertainment throughout or after dinner
- An enjoyable setting for guests to meet
- An opportunity for secretly talented colleagues to shine!

## Enhancements

- 'Pop groups' could be given more time to work on a polished performance, fully costumed and including a choreographed dance routine
- Tonight Matthew works well after conferences or team building events, as a short after dinner activity, or as part of a themed evening; perhaps our Dancing Through the Ages party
- Offer a variety of prizes for winning contestants – which can be branded and themed to your company or venue
- Add ambience with flashing 70s disco floors, juke boxes, intelligent lights, disco balls and a live band. Extra theming can be tailored to each act.

